

www.tourofthelitchfieldhills.com

Dear Friend,

It is hard to believe that we are preparing for the 16th Annual TOUR OF THE LITCHFIELD HILLS EVENT which is being held this year on Sunday, August 4, 2019 and the committee is just as excited to get this going as we were the first year.

The Tour of the Litchfield Hills Committee is comprised of volunteers from various agencies, businesses and families in northwest Connecticut. The mission of The Tour is to bring together community resouces with the common goal of raising funds to support the care, treatment, education and prevention programs and award financial assistance to cancer patients living or being treated in northwest Connecticut. By donating funds to The Cancer Care Fund of the Litchfielsd Hills, Inc., we have a positive effect locally, in the northwest corner, by offering support to our friends and families living with cancer. Keep in mind that the money raised throught this event remains in the community.

The Tour features something for all ages and abilities - from walking routes, to a family friendly 12 mile cycle route - to the most challenging 100 mile cycle route.

As you can imagine, an event of this size would not be possible without the financial support of our generous sponsors. Every level of sponsorship will help us reach our goal of helping people in the community dealing with the effects of cancer.

Please contact Dr. Matt Pagano at 860-379-3372 or via email at info@tourofthelitchfieldhills.com with any questions. We have attached information regarding sponsorship opportunities.

Most sincerely,

Ellen Ebbs, Executive Director, The Cancer Care Fund of the Litchfield Hills, Inc. Mathew Pagano, Chairman, The Tour of the Litchfield Hills Committee

Sponsorship Levels

*\$5,000 and up Presenting Sponsorship

Logo included in prime location on front of T-Shirt Logo on all promotional materials

Display of company banner at Coe Park during the event Display of company products at Coe Park during the event Complimentary entrance for 5 participants

*\$2,500 Star Sponsorship

Logo included in prime location on T-Shirt
Logo on all promotional materials
Display of company banner at Coe Park during the event
Display of company products at Coe Park during the event
Complimentary entrance for 5 participants

*\$1,500 Diamond Sponsorship

Logo included on T-Shirt

Display of company banner at Coe Park during the event Complimentary entrance for 4 participants

*\$1,000 Platinum Sponsorship

Logo included on T-Shirt

Display of company banner at Coe Park during the event Complimentary entrance for 3 participants

*\$500 Gold Sponsorship

Logo on T-shirt

Logo displayed at Coe Park

Complimentary entrance for 2 participants

*\$250 Silver Sponsorship

Name listed on T-Shirt

*\$150 Bronze Sponsorship

Name listed on T-Shirt

- *Deadline for T-Shirt logo is July 21, 2019.
- *Deadline for Park Signage is July 16, 2019.

Make checks payable to

"The Tour of the Litchfield Hills."

Return sponsorship form to

"The Cancer Care Fund of the Litchfield Hills, Inc." P.O. Box 1801, Litchfield, CT 06759





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Sponsorship Form

Business Name	
Contact Name	
Phone	Email Address
Mailing Address	
City	
State	Zip
□ Presenting spo	onsorship* \$5,000 +
\Box Star Sponsorship* $\$2,500$	
□ Diamond Sponsorship* \$1,500	
□ Platinum Sponsorship* \$1,000	
□ Gold Sponsorship* \$500	
□ Silver Sponsorship* \$250	
□ Bronze Sponsorship \$150	
□ Other —	

eturn this portion with payment

Please list in-kind donations such as food, gifts or door prizes, and service provided