

# THE TOUR

OF THE LITCHFIELD HILLS

[www.tourofthelitchfieldhills.com](http://www.tourofthelitchfieldhills.com)

Dear Friend,

After a COVID enforced absence in 2020, it is with great excitement that we proudly announce the return of the 17th Annual Tour of the Litchfield Hills which will be held on Sunday, August 1, 2021. Our committee is eagerly looking forward to this year's cycling and walking event which is the major fundraiser for The Cancer Care Fund of the Litchfield Hills, Inc.

The Tour of the Litchfield Hills Committee is comprised of volunteers from various local agencies, businesses, and families in northwest Connecticut. The committee and all of the day-of volunteers who provide their support have a common interest in helping to raise funds through the Tour for The Cancer Care Fund of the Litchfield Hills, Inc.

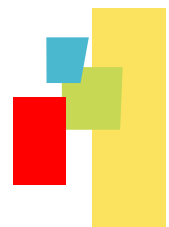
The fund supports cancer patients with; care, treatment, education, and prevention programs. It also awards financial assistance to patients for emergencies such as food, rent, transportation, utilities, and medications not covered by insurance or other critical needs as determined by clinicians or case managers. As you can imagine an event of this size would not be possible without the financial support of our generous sponsors. We humbly ask for your support once again this year for our 17th annual event. Every level of sponsorship will help us reach our goal of helping people in the community dealing with the effects of cancer.

We are very grateful for the generosity you have shown in the past and hope that we can count on your support for this year's Tour of the Litchfield Hills.

Information regarding sponsorship opportunities is included. Please contact Dr. Matthew Pagano at 860.379.3372 or at [info@tourofthelitchfieldhills.com](mailto:info@tourofthelitchfieldhills.com) with any questions.

Sincerely,

Matthew Pagano, Chairman, The Tour of the Litchfield Hills Committee  
Susan Smith, Executive Director, The Cancer Care Fund of the Litchfield Hills, Inc.



## Sponsorship Levels

### \*\$5,000 and up Presenting Sponsorship

- Logo included in prime location on front of T-Shirt
- Logo on all promotional materials
- Display of company banner at Coe Park during the event
- Display of company products at Coe Park during the event
- Complimentary entrance for 5 participants

### \*\$2,500 Star Sponsorship

- Logo included in prime location on T-Shirt
- Logo on all promotional materials
- Display of company banner at Coe Park during the event
- Display of company products at Coe Park during the event
- Complimentary entrance for 5 participants

### \*\$1,500 Diamond Sponsorship

- Logo included on T-Shirt
- Display of company banner at Coe Park during the event
- Complimentary entrance for 4 participants

### \*\$1,000 Platinum Sponsorship

- Logo included on T-Shirt
- Display of company banner at Coe Park during the event
- Complimentary entrance for 3 participants

### \*\$500 Gold Sponsorship

- Logo on T-shirt
- Logo displayed at Coe Park
- Complimentary entrance for 2 participants

### \*\$250 Silver Sponsorship

Name listed on T-Shirt

### \*\$150 Bronze Sponsorship

Name listed on T-Shirt

\*Deadline for T-Shirt logo is June 1, 2021.

\*Deadline for Park Signage is July 1, 2021.

Make checks payable to  
"The Tour of the Litchfield Hills."

Return sponsorship form to  
"The Cancer Care Fund of the Litchfield Hills, Inc."  
200 Kennedy Drive, Torrington, CT 06790

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www.tourofthelitchfieldhills.com

## Sponsorship Form

Business Name

Contact Name

Phone

Email Address

Mailing Address

City

State

Zip

- return this portion with payment
- Presenting Sponsorship\* \$5,000 +
  - Star Sponsorship\* \$2,500
  - Diamond Sponsorship\* \$1,500
  - Platinum Sponsorship\* \$1,000
  - Gold Sponsorship\* \$500
  - Silver Sponsorship\* \$250
  - Bronze Sponsorship \$150
  - Other \_\_\_\_\_

Please list in-kind donations such as food, gifts  
or door prizes, and service provided