



Dear Friend,

It is with great excitement that we proudly announce the 20th anniversary of The Tour of the Litchfield Hills, which returns this year on Sunday, August 6! This is a significant milestone and we are eagerly looking forward to this cycling and walking event, with many new plans to mark the occasion.

The Tour of the Litchfield Hills committee is comprised of volunteers from various local agencies, businesses, and families in northwest Connecticut. Together we have a common goal in helping to raise funds to benefit The Cancer Care Fund of the Litchfield Hills and we are very proud to note that we have become the Fund's chief benefactor! The Fund supports cancer patients, who live in, or are being treated in Litchfield County. Financial assistance is given to those patients who demonstrate a need due to their diagnosis.

Each year the Tour hosts approximately 1000 participants and, as you can imagine an event of this size would not be possible without the generous support of our sponsors. Every level of sponsorship helps us to reach our goal of helping others. In celebration of our anniversary this year, we plan to debut a new cycling jersey design celebrating our 20th anniversary, inaugurate new walking routes, and revert back to our previous cycling routes, which have always been very popular with our participants.

Information regarding sponsorship opportunities is included. Please contact Dr. Matt Pagano at 860.379.3372 or at info@tourofthelitchfieldhills.com with any questions.

Sincerely,

Matthew Pagano, Chairman, The Tour of the Litchfield Hills Committee
Susan Smith, Executive Director, The Cancer Care Fund of the Litchfield Hills, Inc.

Sponsorship Levels

*\$7,500 and up Presenting Sponsorship

Logo included in prime location on T-Shirt

Logo on all promotional materials

Display of company sign at Coe Park + Rest Stops
during the event

Complimentary entrance for 10 participants

*\$4,000 Star Sponsorship

Logo included on T-Shirt

Display of company sign at Coe Park + Rest Stops
during the event

Complimentary entrance for 8 participants

*\$2,000 Diamond Sponsorship

Logo included on T-Shirt

Display of company sign at Coe Park during the event

Complimentary entrance for 4 participants

*\$1,250 Platinum Sponsorship

Logo included on T-Shirt

Logo displayed at Coe Park

Complimentary entrance for 3 participants

*\$750 Gold Sponsorship

Logo on T-shirt

Logo displayed at Coe Park

Complimentary entrance for 2 participants

*\$400 Silver Sponsorship

Name listed on T-Shirt

*\$250 Bronze Sponsorship

Name listed on T-Shirt

*Other

*Deadline for T-Shirt logo is May 1, 2023.

*Deadline for Park Signage is June 1, 2023.

Make checks payable to

"The Tour of the Litchfield Hills."

Return sponsorship form to

"The Cancer Care Fund of the Litchfield Hills, Inc."

c/o Susan Smith, 200 Kennedy Drive, Torrington, CT 06790



Sponsorship Form

Business Name

Contact Name

Phone

Email Address

Mailing Address

City

State

Zip

Presenting Sponsorship* \$7,500 +

Star Sponsorship* \$4,000

Diamond Sponsorship* \$2,000

Platinum Sponsorship* \$1,250

Gold Sponsorship* \$750

Silver Sponsorship* \$400

Bronze Sponsorship \$250

Other _____

Please list in-kind donations such as food, gifts
or door prizes, and service provided

return this portion with payment